

## **The Butler Eagle**

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### ***Searching for Success***

Conducting a job search can be a frustrating experience even for the most experienced job candidates. For a recent graduate entering the workforce for the first time, particular challenges abound. Not the least of which is competing with more experienced candidates. Many recent graduates are proactive in seeking professional assistance in the preparation of a cover letter and resume. The technologies available today make it possible to identify more opportunities in less time and offer a variety of ways in which to pursue them.

Media advertising, the internet, college career services, alumni associations, professional recruiting firms are just some of the resources available to candidates seeking employment in their chosen fields. Whether you're a recent graduate or have several years of experience, utilizing all resources available provides the most benefit and can be done easily thanks to our ever-increasing technology. Many newspapers now offer on-line classified advertising, including direct links to respond directly to the hiring organization. Career service departments and alumni associations of colleges and universities can be tapped for newly posted job opportunities via websites and email and many offer the use of computer equipment for accessing this information. Partnering with the right recruiting firm can also be done quickly and easily and provides long-lasting benefits as one of the most effective ways to access many opportunities at once. Candidates wanting to take advantage of professional career assistance can most effectively do so by identifying and partnering with a firm that specializes in opportunities directly related to their desired career.

Establishing that a particular firm does indeed offer opportunities that are specific to career goals can be done by accessing the firm's website, email or with a short phone call. Once the most appropriate firm is identified, it is important for job seekers to meet and get to know the professional within that organization who will represent them to the firm's clients. During this meeting an open discussion regarding short and long term career goals and desired direction gives the representative insight to help them match the candidate to the most appropriate opportunities not just in terms of skills but also, and most importantly, in terms of "true fit". Landing a job you're good at is okay, however landing a job you're good at in an environment you love can be the difference between a job and a career (not to mention the difference between a future resume that is choppy and one that establishes longevity).

A meeting with a professional career specialist should take about one hour and can be the best way to tap into some of the top opportunities in many fields and can result in a long-lasting partnership for success.

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